



**A registered charity number: 1007317**

**Your fundraising guide**

## We think you are amazing!

Thank you for choosing to run a fundraising event or challenge. This helps The Elm Foundation continue to offer end to end support for victims of domestic abuse. We think you are amazing for doing this! You are part of a huge community that have taken the first step towards helping us end domestic abuse. We want your challenge or event to be a huge success, so we have included a few ideas in this fundraising guide to help you feel prepared.

You can help to really make a difference by supporting us through fundraising, the only limit to how you can help, is your imagination. So, whether you are looking for a new fitness challenge or you are a creative crafter, or perhaps want to give something up for a month, we are more than grateful for your support and fundraising efforts.

Every donation no matter how small helps support victims of domestic abuse to be safe and rebuild their lives. Here is an example of how...

**£5** could provide a personal safety alarm.

**£10** can provide window and security locks to help a survivor be safer at home.

**£20** will sponsor a counselling session for a survivor.

**£30** would sponsor 1 hour of specialist support for a child who has witnessed abuse at home.

**£40** will sponsor a Helpline call for a victim needing to find refuge.

**£120** will pay for an overnight stay in a crash pad refuge for a victim fleeing their abuser.

## Your fundraising guide

### TOP TIPS TO HELP YOU GET STARTED

**TAKE THE FIRST STEP** - Show your community, friends and family that you believe you can do this! Why not be the first to donate to your cause. This kick starts others donations and let's them know you mean business!

**SHARE** your story by updating your fundraising and social media. Create a bio telling people why the money you're raising is important to you and how their support will help people who need it most.

**BE ACTIVE** on your socials - add videos, use hashtags, add a link to your fundraising page in your bios and regularly update on your progress and thank your supporters.





# Your fundraising guide

TO HELP YOU SPREAD THE WORD

## Suggested wording for your socials

**BEFORE YOUR EVENT** - I am only 4 weeks away from starting my 100 mile challenge in October, raising money for The Elm Foundation. My training is going well, there are no blisters yet! Please help me to kick start the fundraising by supporting us here: [insert your fundraising URL here]  
Thank you ♥

**DURING** - Today is the day that I officially begin the month-long walking challenge for The Elm Foundation. I am ready to go and share the journey with you! Please help me get off to the best start by visiting my fundraising page and together let's make a difference for survivors of domestic abuse [insert your fundraising URL here] Thank you ♥

**AFTER** - A huge thank you for supporting me during my 100 mile walking challenge for The Elm Foundation. There's still time to help me reach my target of £1000! Just the price of a £10 glass of wine could go towards window and security locks to help a survivor feel safer at home. My fundraising page is: [insert your fundraiser URL here] Thank you ♥



SPONSORSHIP FORM

MY NAME\_\_\_\_\_

MY ACTIVITY OR CHALLENGE\_\_\_\_\_

I/WE ARE FUNDRAISING FOR \_\_\_\_\_

NO	YOUR NAME	EMAIL	YOUR DONATION £
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
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17			
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19			
20			

# CERTIFICATE OF ACHIEVEMENT



challenge or activity

completed by

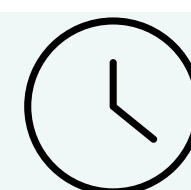
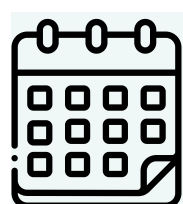
raised an amazing (drum roll here)...

£

# Ready for a challenge?



Here are the details...




*thank  
you*

# FAQ's

## Do I need to provide evidence to the charity that I have done the event, activity or challenge?

No, but we would love to see your photos and share your success, so please share them on our Facebook or other social media groups (the links to our socials are below).

## How much of the donations go directly to The Elm Foundation?

Please check as some funding platforms charge a small % transaction fee, or have a suggested donation you could make, if you wish. For many, 100% of your donation goes straight to The Elm Foundation. We are happy to hear from you directly if you prefer to visit us to share your donation. Everyone loves a big cheque photo! 

## Can we fundraise as a group?

Yes. You can fundraise individually, or as a group/company. If you are organising a large event/team challenge we encourage you to get in touch with us and let us know what your fundraising ideas are and how we can support you. We want to check that you are happy for us to share your journey on our socials.

## Is there a minimum fundraising target?

There is no minimum or maximum fundraising amount, every single contribution from everyone taking part in any fundraisers or activities will make a difference for people living with domestic abuse.

## Can we have a personalised banner/advert to promote our challenge?

Yes, we would be happy to personalise something for you to share on your socials, please email: [dayna.stubbs@theelmfoundation.org.uk](mailto:dayna.stubbs@theelmfoundation.org.uk)



JustGiving™





**PREFER TO DONATE ITEMS?**

**scan here to stay in touch and we will share our annual calendar with you**

**NEW**

**To protect people's health we request that you donate brand new items only, particularly clothing, towels, bedding, brushes, slippers, toiletries. Plus any new items that can be used within their welcome pack i.e. washing powder, washing up liquid, cleaning products, all help. Arts materials that are safe for young children really help them to settle in.**

**SECONDHAND**

**If you wish to donate larger secondhand items such as a baby pushchair, fridge, microwave we have no storage space, please do not drop these to our premises. We would share your items with our staff and they would arrange for the item(s) to be collected if urgently needed for a client.**

**Your donation guide**



# Please support our heroes...



**ChargedEV** your incredible £1,000 donation, raised by conquering three mountains, will enable victims to seek refuge accommodation, as they can often arrive with nothing more than the clothes they are wearing.

**Redbrik Estate Agents**, your generous donation of £2,000 ensures that many children who have witnessed or been subjected to domestic abuse can receive specialist support and counselling to help them recover that includes art and music therapies.



## Redbrik.



**Vodafone, Morrisons and Tesco**, your support provides a lifeline for families when they flee abuse, through your generous food parcels, donating money, offering us new high chairs and by providing free sim cards etc.

**You are amazing!**



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**Good luck and a huge  
thank you from us all at  
The Elm Foundation.**

**Together we can end  
domestic abuse!**



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